

betradar
driven by facts



INDIAN HORSE RACING

The fast track for your betting offer

ALWAYS ON THE RIGHT TRACK WITH INDIAN HORSE RACING

Indian Horse Racing has a long-lasting tradition with a history dating back more than 230 years. To this day, it hasn't lost any of its excitement and enjoys greater popularity than ever. Now you can offer your customers the opportunity to bet on Indian Horse Racing and watch live pictures, either in a betting shop or in the comfort of their own home, as we stream the service onto betting operators websites.



PRE-RACE DATA	LIVE-RACE DATA	LIVE-RACE PICTURES
<p>Race cards: Runners, Jockey, Trainer, Owner, Draw, Age, Weight, Racing Silks</p> <p>Race: Distance, Prize Money, Grade, Name</p> <p>Verdicts and Spotlights: Short Form of each horse as well as selections (tips) and a short editorial preview on the likely outcome of the race alongside comments on each horse's chance within the race.</p> <p>Non-runners, reserves, scratched horses, withdrawals, jockey changes, jockey overweight, track going</p>	<p>Racing updates e.g. non-runners, scratched horses, withdrawals, jockey changes, objections, betting, initial result, final result</p> <p>Live Fixed Odds Betting Shows made available 15 minutes before each race, with an overround of 2.5 to 3% a runner built in – subject to the number of horses in the race. Starting Price (SP)</p> <p>Global Tote Pool – Host Pool Provider – Premier Gateway International (PGI) – working with all the pari-mutuel wagering markets in the racing world</p>	<p>Pictures – Clean, 4-3 safe, SD (360p)</p> <p>Commentary – English</p> <p>Pictures available over satellite or internet protocol (IP)</p>

Having secured the exclusive rights for the five most traditional and most important race venues in India, our service provides you with everything needed to enhance your betting offer and to entertain your customers. The betting opportunities suit all international markets - fixed odds betting with a built-in margin or a tote pool offering that is completely risk free to a betting operator via a co-mingled world pool.

Product features

- Exclusive content on Indian horse races – including live visual & audio streams
- Worldwide availability to all international territories, excluding India (and in certain cases Nepal and Bhutan)
- Detailed information on 3,000+ races across 340+ race days per year
- Perfect complement to your off-peak portfolio – races take place 8.00-12.30 GMT
- Service is available across multiple channels (online, mobile, retail)

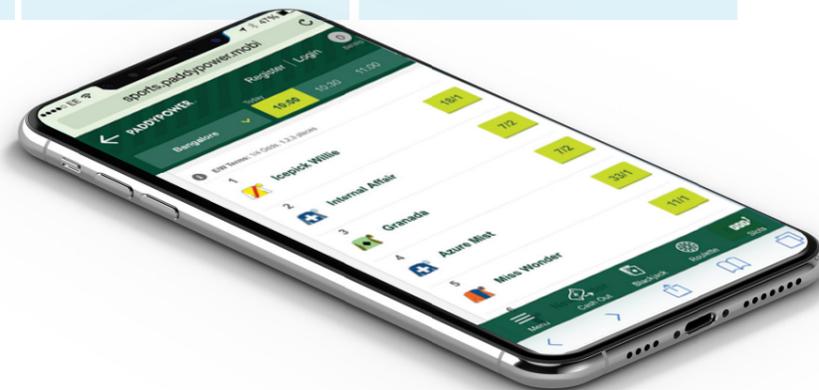
A comprehensive portfolio to meet your customers' needs

With the Indian Horse Racing service, you will receive a broad data portfolio, including comprehensive details on tracks, horses and jockeys for more than 340 meetings per annum, which fulfil your customers' demand for accurate race information and statistics.

In addition, we provide exclusive audio and live pictures, enabling your punters to follow

the action as it unfolds, and thus driving betting turnover. Since Indian horse races usually take place at off-peak times, the service perfectly fills the gap in your live sports portfolio, enabling you to unlock new turnover potentials.

RACING VENUE	RACING TIME (in general 8:00 – 12:30 GMT)	MAJOR RACES
Mumbai (Royal Western India Turf Club)	November – May	Indian Derby Indian Oaks
Pune (Royal Western India Turf Club)	July – October	St. Leger
Kolkata (Royal Calcutta Turf Club)	July – October November – April	Calcutta Derby
Bangalore (Bangalore Turf Club)	May – August November – April	Bangalore Oaks
Hyderabad (Hyderabad Race Club)	June – February	President of India- Gold Cup, Deccan Derby
Chennai (Madras Race Club)	November – March	Chennai - The South India Oaks & The South India Derby Stakes
Ooty (Madras Race Club)	April – June	The Nilgiris Derby Stakes & The Nilgiris Gold Cup
Mysore (Mysore Race Club)	January – February May – December	The Chevalier Trophy & The Fillies Championship Stakes



A service with a proven track record

The Indian Horse Racing service is widely used across the UK and Ireland with all the major licensed retail betting shops (bricks and mortar) broadcasting the service. The service is also carried by the major digital sportsbooks including, William Hill, Ladbrokes, Coral,

Betfair Exchange & Sportsbook, Paddy Power, Skybet, Betfred and many more. Additionally the service is used in Australia, South Africa and will soon be available as a pari-mutuel service in Europe and North America.





© 2021 Sportradar AG

Betradar is a brand of Sportradar.

www.betradar.com

For further information, contact
us at sales@betradar.com
or via our Customer Support at
support@betradar.com

Follow Sportradar on social media

